

## Ontario County Parks and Recreation Master Plan Public Needs Assessment

This survey will help Ontario County prepare a Parks and Recreation Master Plan which will develop a vision for current facilities and conditions & provide a framework for future parks and recreation planning, programming, and development.

## Thank you for participating!

Please complete paper survey **<u>OR</u>** complete survey online at

https://www.surveymonkey.com/r/OntarioCoParks

The following QR code will take you directly to the online survey.



For reference, the Ontario County Parks System includes the following:

- Atwater Park in the City of Canandaigua, NY
- Fountain (formerly Canandaigua Inn) Park in the City of Canandaigua, NY
- Deep Run Beach in Town of Gorham, NY
- Grimes Glen Park in the Town of Naples, NY
- Ontario Beach Park in the Town of Gorham, NY
- Ontario County Park at Gannett Hill in the Town of South Bristol, NY
- Three Mills Park in the Town of Phelps, NY
- 1. How many times have you or your family utilized an Ontario County Parks System facility, program, or service in the past 12 months? Select one.
  - □ None □ Once or twice
  - □ Once every few months □ About one time per month
  - □ A few times per month □ About once per week
  - □ Several times per week □ Daily

2.	If you or your family DID NOT take part in any Ontario County Parks System facility,
	program, or service, which of the following reasons for NOT participating apply to you or
	your family? Please select all that apply.

your family? Please select all that apply.					
COVID-19		Transporta	tion challen	ges	
Location not convenient		Safety reas	sons		
		Not interes	ted in facilit	ies	
<ul> <li>Operation hours not convenient</li> </ul>		Not aware offered	of facilities	and progra	ams
□ Facilities/programs are not access	ible to	those with	disabilities		
Utilize non-County Parks and Recre	eation	facilities, pr	ograms, and	d facilities	instead
□ Other:					
In what ways did COVID-19 change how you and your family utilize parks and recreation offerings?				roving ant at all	
Generally, how frequently do you utilize the following Ontario County Parks System facilities?					
	Da	ily Ofter	Sometime	es Rarely	Not at all
Atwater Park					
Fountain Park	Ľ				
Deep Run Beach					

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5.

Grimes Glen Park

Three Mills Park

Ontario Beach Park

Ontario County Park at Gannett Hill

6. Of the parks you frequent most often, why do you visit these parks in particular?

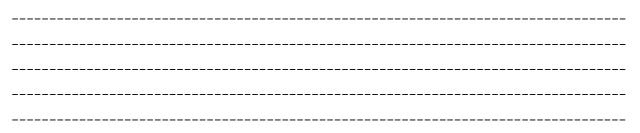
7. Generally, how frequently do you utilize the following trails in Ontario County?

	A Great Deal	Often	Sometimes	Rarely	Not at all
Ontario Pathways					
Bristol Hill Trail					
Ontario County Park Trail					
Auburn Trail					
Cumming Nature Center					
Harriet Hollister Spencer Recreation Area					

# 8. Please rate your satisfaction level with the Ontario County Parks System facility/facilities you have visited.

	Highly Dissatisfied	Dissatisfied	Neutral	Satisfied	Highly Satisfied	N/A
Cleanliness						
Quality of the facility						
Types of amenities provided						
Ease of access to facility						
Cost						
Location of facilities to me						

9. What do you like most about the Ontario County Parks System?



10. How well are your household needs (quality, quantity, availability, etc.) met for each type of facility listed below?

	Extremely well	Very well	Moderately well	Slightly well	Not at all	N/A
Trails						
Swimming & Fishing Facilities						
Boat/Kayak Launches						
Athletic Courts						
Athletic Fields & Centers						
Parks						

## 11. In general, how important is it for the County to address the following areas?

	Very Important	Somewhat Important	Not Important	l Don't Know
Condition/maintenance of parks or facilities				
Customer service/staff knowledge				
Accessibility for handicapped/disabled individuals				
Hours of operation				
Safety and security				
Distance to park or facility				
Parking				
Pricing/user fees				

## 12. In general, how important is it for the County to address the following areas?

	Very Important	Somewhat Important	Not Important	l Don't Know
Awareness of facilities (communication, promotion)				
Pet-friendly park areas				
Community engagement in decision making				
Community events and spaces				
Trails and pathways				
Preservation of natural areas and open space				
Other:				

## 13. What is your biggest concern regarding the Ontario County Parks System?

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14. What should be the Ontario County Parks System's top priority to address in the next 10 to 20 years?

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15. Which of the following types of communication do you believe the County could use to effectively publicize park system amenities? Select all that apply.

Facebook	Flyers & Brochures
Twitter	Newspaper Ads & Stories
Instagram	County Website
TikTok	Word of Mouth
Email Newsletters	Printed Newsletters
Promotion at Community Events	Promotion at School Events
Billboards	YouTube Advertisements
TV commercials	TV News Stories
Correspondence paired with other County announcements	Correspondence paired with local government announcements
Other:	 

16. What is your age group?

- 19 years old and under
- 20 – 34 years old
- 35 – 49 years old

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- 50 64 years old
- 65 years and over
- 17. How many children 18 and under reside in your household or are family who visit your home? Please write number below.

18. Are you a resident of Ontario County?

□ Yes No

19. Which town or area best describes how you are connected to Ontario County?

Bristol	Manchester
Canadice	Naples
Canandaigua, City	Phelps
Canandaigua, Town	Richmond
East Bloomfield	Seneca
Farmington	South Bristol
Geneva, City	Victor
Geneva, Town	West Bloomfield
Gorham	Other (please enter zip code)
Hopewell	

20. Do you have any other project ideas, comments, or concerns that should be addressed in the Ontario County Parks and Recreation Master Plan?


## Return completed survey to:

Lyndsey Herbert at <u>LHerbert@LaBellaPC.com</u>

## <u>or</u> by mail

LaBella Associates, 300 State Street, Suite 201, Rochester, NY 14614

#### Survey deadline:

August 25, 2023

#### **Questions?**

Call Kate Powers at 585-295-6635 or Lyndsey Herbert at 585-454-6110.