



## Ontario County Parks and Recreation Master Plan Public Needs Assessment

This survey will help Ontario County prepare a Parks and Recreation Master Plan which will develop a vision for current facilities and conditions & provide a framework for future parks and recreation planning, programming, and development.

**Thank you for participating!**

Please complete paper survey **OR** complete survey online at

<https://www.surveymonkey.com/r/OntarioCoParks>

The following QR code will take you directly to the online survey.



For reference, the Ontario County Parks System includes the following:

- Atwater Park in the City of Canandaigua, NY
- Fountain (formerly Canandaigua Inn) Park in the City of Canandaigua, NY
- Deep Run Beach in Town of Gorham, NY
- Grimes Glen Park in the Town of Naples, NY
- Ontario Beach Park in the Town of Gorham, NY
- Ontario County Park at Gannett Hill in the Town of South Bristol, NY
- Three Mills Park in the Town of Phelps, NY

1. How many times have you or your family utilized an Ontario County Parks System facility, program, or service in the past 12 months? Select one.

- |   |   |
|---|---|
| <input type="checkbox"/> None                   | <input type="checkbox"/> Once or twice            |
| <input type="checkbox"/> Once every few months  | <input type="checkbox"/> About one time per month |
| <input type="checkbox"/> A few times per month  | <input type="checkbox"/> About once per week      |
| <input type="checkbox"/> Several times per week | <input type="checkbox"/> Daily                    |

2. If you or your family DID NOT take part in any Ontario County Parks System facility, program, or service, which of the following reasons for NOT participating apply to you or your family? Please select all that apply.

- COVID-19
- Location not convenient
- Price
- Operation hours not convenient
- Facilities/programs are not accessible to those with disabilities
- Utilize non-County Parks and Recreation facilities, programs, and facilities instead
- Other: \_\_\_\_\_
- Transportation challenges
- Safety reasons
- Not interested in facilities
- Not aware of facilities and programs offered

3. In what ways did COVID-19 change how you and your family utilize parks and recreation offerings?

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4. In your opinion, how important are the benefits of outdoor space & activity to improving mental health?

- Very Important     Important     Low importance     Not important at all

5. Generally, how frequently do you utilize the following Ontario County Parks System facilities?

	Daily	Often	Sometimes	Rarely	Not at all
Atwater Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fountain Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deep Run Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grimes Glen Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ontario Beach Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ontario County Park at Gannett Hill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Three Mills Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Of the parks you frequent most often, why do you visit these parks in particular?

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7. Generally, how frequently do you utilize the following trails in Ontario County?

	A Great Deal	Often	Sometimes	Rarely	Not at all
Ontario Pathways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bristol Hill Trail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ontario County Park Trail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Auburn Trail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cumming Nature Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harriet Hollister Spencer Recreation Area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. Please rate your satisfaction level with the Ontario County Parks System facility/facilities you have visited.

	Highly Dissatisfied	Dissatisfied	Neutral	Satisfied	Highly Satisfied	N/A
Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of the facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Types of amenities provided	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of access to facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cost	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location of facilities to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9. What do you like most about the Ontario County Parks System?

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10. How well are your household needs (quality, quantity, availability, etc.) met for each type of facility listed below?

	Extremely well	Very well	Moderately well	Slightly well	Not at all	N/A
Trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swimming & Fishing Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat/Kayak Launches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Athletic Courts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Athletic Fields & Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. In general, how important is it for the County to address the following areas?

	Very Important	Somewhat Important	Not Important	I Don't Know
Condition/maintenance of parks or facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customer service/staff knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accessibility for handicapped/disabled individuals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hours of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety and security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Distance to park or facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pricing/user fees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. In general, how important is it for the County to address the following areas?

	Very Important	Somewhat Important	Not Important	I Don't Know
Awareness of facilities (communication, promotion)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pet-friendly park areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community engagement in decision making	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community events and spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trails and pathways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preservation of natural areas and open space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. What is your biggest concern regarding the Ontario County Parks System?

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14. What should be the Ontario County Parks System's top priority to address in the next 10 to 20 years?

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15. Which of the following types of communication do you believe the County could use to effectively publicize park system amenities? Select all that apply.

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| <input type="checkbox"/> Facebook  | <input type="checkbox"/> Flyers & Brochures  |
| <input type="checkbox"/> Twitter   | <input type="checkbox"/> Newspaper Ads & Stories                                   |
| <input type="checkbox"/> Instagram   | <input type="checkbox"/> County Website  |
| <input type="checkbox"/> TikTok  | <input type="checkbox"/> Word of Mouth   |
| <input type="checkbox"/> Email Newsletters                                     | <input type="checkbox"/> Printed Newsletters                                       |
| <input type="checkbox"/> Promotion at Community Events                         | <input type="checkbox"/> Promotion at School Events                                |
| <input type="checkbox"/> Billboards  | <input type="checkbox"/> YouTube Advertisements                                    |
| <input type="checkbox"/> TV commercials  | <input type="checkbox"/> TV News Stories   |
| <input type="checkbox"/> Correspondence paired with other County announcements | <input type="checkbox"/> Correspondence paired with local government announcements |
| <input type="checkbox"/> Other: _____  |  |

16. What is your age group?

- |   |  |
|---|--|
| <input type="checkbox"/> 19 years old and under | <input type="checkbox"/> 50 – 64 years old |
| <input type="checkbox"/> 20 – 34 years old      | <input type="checkbox"/> 65 years and over |
| <input type="checkbox"/> 35 – 49 years old      |  |

17. How many children 18 and under reside in your household or are family who visit your home? Please write number below.

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18. Are you a resident of Ontario County?

- |                              |                             |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

19. Which town or area best describes how you are connected to Ontario County?

- |  |  |
|--|--|
| <input type="checkbox"/> Bristol           | <input type="checkbox"/> Manchester                    |
| <input type="checkbox"/> Canadice          | <input type="checkbox"/> Naples                        |
| <input type="checkbox"/> Canandaigua, City | <input type="checkbox"/> Phelps                        |
| <input type="checkbox"/> Canandaigua, Town | <input type="checkbox"/> Richmond                      |
| <input type="checkbox"/> East Bloomfield   | <input type="checkbox"/> Seneca                        |
| <input type="checkbox"/> Farmington        | <input type="checkbox"/> South Bristol                 |
| <input type="checkbox"/> Geneva, City      | <input type="checkbox"/> Victor                        |
| <input type="checkbox"/> Geneva, Town      | <input type="checkbox"/> West Bloomfield               |
| <input type="checkbox"/> Gorham            | <input type="checkbox"/> Other (please enter zip code) |
| <input type="checkbox"/> Hopewell          | _____  |

20. Do you have any other project ideas, comments, or concerns that should be addressed in the Ontario County Parks and Recreation Master Plan?

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**Return completed survey to:**

Lyndsey Herbert at [LHerbert@LaBellaPC.com](mailto:LHerbert@LaBellaPC.com)

**or by mail**

LaBella Associates, 300 State Street, Suite 201, Rochester, NY 14614

**Survey deadline:**

August 25, 2023

**Questions?**

Call Kate Powers at 585-295-6635 or Lyndsey Herbert at 585-454-6110.